



FOR IMMEDIATE RELEASE

**CONTACT: Victoria Munro (720) 962-8888
victoria@Make-it-Fly.com**

June 18, 2007

MAKE-IT-FLY® LLC INTRODUCES NEW BUSINESS PARADIGM: GIVING

DENVER, Colo.— Gordon Gekko is dead, and so is his “greed-is-good” motto.

Make-It-Fly® LLC—Your Small Business Board of Advisors—is at the forefront of the newest 21st Century business trend: giving and helping other small business owners. For 2007, Make-It-Fly® is launching a new website with a variety of helpful features, including

- Make-it-Fly’s Apex-award-winning bimonthly ezine, *In-Flight Refueling*
- Hundreds of helpful articles full of marketing and networking tips, as well as insightful profiles of small business owners
- A Small Biz Searchable Database, which lists recommended and screened businesses in a wide variety of fields
- A special section on how to network and grow your leads group

Make-It-Fly® owners Victoria Munro and Dave Block planned Make-if-Fly® on their honeymoon in 2002. Their expertise in business development, planning, goal setting and marketing was forged through the hard work of launching and building more than a dozen different businesses between them.

But the heart of Make-it-Fly® is the Small Business Advisory Board.

- more -

MAKE-IT-FLY - 2

More than mastermind groups, Make-it-Fly[®] Advisory Boards are designed for entrepreneurs who need a serious forum to improve their skills and get a fresh perspective on building their businesses while addressing the many challenging issues of entrepreneurship in a supportive and confidential environment. Consisting of 12 non-competing business owners, each Make-it-Fly[®] Advisory Board is guided by facilitators Victoria and Dave. Members follow a curriculum and participate in practical exercises, brainstorming, discussion and strategic goal setting, while exercising personal accountability.

Alex Hodgkin of Nexus Advisors has participated in the Make-it-Fly[®] Advisory Board. “I have been involved in all kinds of networking organizations,” Hodgkin says, “and I think they all can be effective for developing relationships and getting business over the long run. However, the Make-It-Fly[®] program takes the model to the next level. By creating an environment where folks help each other build their businesses, not just by referrals, but also by tackling each other’s problems together.”

But the distinguishing feature of the Make-It-Fly[®] program is the collaborative rather than competitive atmosphere. “I have met terrific people who are so giving and helpful,” says Make-it-Fly[®] graduate Beth Boen of CreativeXchange Marketing. “I have great enthusiasm to assist my peers as well. I see Make-It-Fly[®] as an ongoing program in my business’s success.”

“Dave and Victoria are incredible,” says Suzanne Bowland of Aficionado Communications, Inc. and PR Chefs. “There’s no other team out there like them—they’re so genuine and motivated and sincerely passionate about helping us move our businesses forward and become more successful.”

#####