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NEW FRANCHISE EMPHASIS ON PEER SUPPORT

DENVER, Colo.— Make-it-Fly® LLC's Advisory Board 101 program has been so successful in the Denver area that Make-it-Fly® owners Dave Block and Victoria Munro have decided to offer it as a franchise opportunity. The Program has made its reputation by helping create community in the real world through its unique Advisory Board concept, which consists of 12 non-competing business owners who follow a curriculum and participate in practical exercises, brainstorming, discussion and strategic goal setting, while exercising personal accountability.

Recently, Entrepreneur.com called business peer support groups one of the 13 hot businesses, which makes good sense in the current economic downturn. Studies have shown that peer support substantially improves the chances for entrepreneurial success.

Program graduate and small business owner Mary Walewski agrees. "I don't know where I'd be if it weren't for Make-it-Fly®," she says. "I would probably have had to go back to corporate America."

Benefits to franchisees include developed systems to originate and maintain boards; initial and ongoing training; meaningful, valuable interaction between franchisees and franchisor about best practices for developing profitable Make-it-Fly® businesses; an appealing lifestyle and role enjoyed by Make-it-Fly franchisees; and broad and compelling franchise opportunities available to talented consultants to develop their business under Make-it-Fly®'s brand.

Make-it-Fly® co-founder Victoria Munro, who has successfully started and run nine businesses, says they knew the time was right to franchise. "More than 800 members have participated in Make-it-Fly® Advisory and Alumni Boards," she says. "We've grown Make-it-Fly® Into a vital, caring community committed to one another's success. Now, we're ready to let others do the same."

Co-founder Dave Block says that Make-it-Fly® communities are more than mastermind groups. "Make-it-Fly® Advisory Boards become a community of business owners committed to each other's success," he says. "They provide the encouragement, support, resources and powerful tools needed to grow a profitable business."

For more information, call Victoria Munro at 720-962-8888.